**VIRTUAL REALITY DATING APPS**

Virtual reality is among the most advanced and interesting ones with exclusive services ensuring realistic virtual experiences. The market for VR is immensely rising with applications in every sector making use of them for acquiring a higher user base with assured fascinations.

Dating, on the other hand, is another emerging sector where multiple applications have marked their positions. With the growing needs, there are immense requirements of enhanced applications in these matters too. To get the best match-making features and best virtual dating in the pandemic period, Virtual Dating apps are a necessity.

There are multiple variances in online dating applications, and virtual dating is the most fascinating of all.

**Benefits of VR Dating Apps:**

1. VR dating is a time saver technique.
2. It immensely increases efficiency.
3. Developing a connection through these apps is easier before meetings.
4. These apps provide virtual dating services with home comfort.
5. These apps ensure virtual meetings for a better understanding of each other even before meeting in reality.
6. With these, sharing the same space is virtually made possible for better experiences in dating.

**Statistics:**

VR has a successful growth rate along with a recognized position in the technological sector. Most of the apps these days are turning towards VR, and its market size accounts for 6.2 billion USD as of 2019. This is also expected to grow rapidly, reaching 16 billion USD by 2022.

With every passing year, there has been immense growth experienced by the dating apps. As unveiled by Statista, there are around 139 million global users of these dating apps, and this is expected to rise to 161 million global users by 2023. Also, it has been revealed that the revenue generated from these apps is 1,221 million USD, and is expected to reach around 1.447 million USD by 2023.

**Features:**

1. PERSONALIZED VIRTUAL MEETINGS

VR Dating Apps ensures personalized meetings, i.e. the users can virtually meet the people of their choice and know each other in a better way. They also help to get a better understanding of the partners and eventually assure having the right image of them.

1. SAFETY FEATURES

Safety is a priority when it comes to dating apps. VR dating apps ensure enhanced safety measures like user account verifications and spam/report options too. Even with the virtual meeting, the safety of the users is considered first, and everything goes accordingly. Safety is best maintained with the VR Dating apps, as with these, people only meet in a virtual manner and not in actual, hence before building trust and knowing each other better, VR Dating is the right solution for all before real-life dating.

1. SHARING SAME SPACE

With these dating apps, it is made possible to virtually share the same space during the meets. People can meet the partners even at their homes while ensuring safety, and maintaining home comfort at the same time.

1. DATING AT THE CHOSEN PLACES

These dating apps are location-based which connects the users to virtually meet each other at the places of their choices, again with the home comfort. Users can visit the favorite locations or go for sight-seeing, and have the perfect date while knowing each other in a better manner.

1. EFFECTIVE MATCH-MAKING

The match-making algorithm used by these apps is highly effective and accurate too. People can get the right partners and their profiles displayed on their accounts, just by providing some minor details and their likes, dislikes, and preferences. These apps also work with the GPS, providing the perfect partners within the set location for better experiences.

1. PHYSICAL ACTIVITIES AT HOME COMFORT

With the virtual meets assured with the VR Dating apps, going on with the physical activities like dancing and playing are also assured, and that too with high safety and home comfort. Using a few of the related props with slight technological advancements, people can actually feel their partners in the Virtual dates.

**Monetization:**

Monetization of any app is a precise measure, and it must be done accurately and with immense brainstorming. It is necessary to get the best technique for targeted users. The following are the monetization measures that are impactful for the VR Dating Apps:

1. SUBSCRIPTION:

The most famous and popular strategy for monetization of VR Dating Apps is a subscription. The subscription services work on a monthly or yearly basis. With these, users are attracted to acquiring better features that are only assured with this mechanic, and thus it ensures higher revenue generation. Virtual reality meets or extra time limits for them can also be made available only with the subscription part, and thus the users are attracted to paying for the same.

1. FREEMIUM:

Freemium apps make a popular strategy among the other dating apps, which provides access to the basic version of the app for free but it charges for premium features. Users get all the basic services at free too, and the enhanced versions are assured with the paid version. In these, better experiences with VR dating, including the dating at the chosen places with the home comfort and other better chatting features, or the features to know who liked your profile, can all be made available with the in-app purchases. In this manner, the free part is not affected, and the users get attracted to getting the in-app purchase done.

1. ADVERTISING:

The main monetization strategy is in-app advertising, especially for non-paying users. But this app needs an advanced advertising solution, which doesn’t make a blockage for users and doesn’t infringe on privacy. These advertisements help the app owners get better relations developed with other firms. Displaying their ads provides a handsome revenue generation for the VR Dating Apps too. Ads of other popular apps can be displayed, and with each visit through them, extra revenue is generated

**VR Dating App development with Game App Studio**

VR Dating App development requires immense creativity and knowledge of various technological factors and matters. For accurate results and best features embedded in the VR Dating Apps, along with a stunning UI/UX and easy navigations, Game App Studio provides the best solutions.

For more discussion on your app ideas, and getting the best app designed and developed, reach out to Game App Studio and get the best assistance as soon as possible.